



Hands-on Cook-off Contest Judging Criteria

Video entries that meet the 3 minute time limit once uploaded online and adhere to the contest rules will be judged according to the following criteria:

YOUTH CATEGORY			
Interaction	Participation	30%	<ul style="list-style-type: none"> <input type="checkbox"/> We can see and/or hear youth interacting. <input type="checkbox"/> Everyone involved is actively engaged and plays a role in the recipe making. <input type="checkbox"/> Depending on the age and skill level of participants involved, participation may vary from watching all the steps attentively, to handing over ingredients, to measuring ingredients, to actually chopping, mixing, etc.
	Food safety	3%	<ul style="list-style-type: none"> <input type="checkbox"/> Youth demonstrating the recipe follow food safety rules (such as washing hands before food preparation and after handling raw meat, poultry or eggs).
	Kitchen safety	3%	<ul style="list-style-type: none"> <input type="checkbox"/> Basic kitchen safety rules are followed (such as using potholders or oven mitts when handling hot items, keeping pot handles turned inward, not wearing loose fitting clothes, tying back hair).
	Eating together	4%	<ul style="list-style-type: none"> <input type="checkbox"/> Ideally, video shows youth enjoying the results of what they cooked together.
CREATIVITY	Enjoyment/Fun	15%	<ul style="list-style-type: none"> <input type="checkbox"/> Youth in the video are genuinely enjoying cooking together.
	Inspiration	15%	<ul style="list-style-type: none"> <input type="checkbox"/> Video inspires other youth who would be watching the video to cook together. <input type="checkbox"/> Story is compelling.
	Concept	10%	<ul style="list-style-type: none"> <input type="checkbox"/> Video tells the story in a creative way.
CLARITY	Recipe re-creation	5%	<ul style="list-style-type: none"> <input type="checkbox"/> Recipe is easy to follow and re-create. <input type="checkbox"/> Video shows key steps in recipe demonstration—from preparation to the final product. <input type="checkbox"/> Ingredients and amounts are clearly stated (through caption or narration).
	Practical considerations	5%	<ul style="list-style-type: none"> <input type="checkbox"/> We can see what participants are cooking. <input type="checkbox"/> We can hear clearly what they are saying and how they are interacting, with minimal distracting noise.
X-FACTOR	At judge's discretion	10%	<ul style="list-style-type: none"> <input type="checkbox"/> Judges can award points for entries that have that "special something".
TOTAL		100%	